

GEORGE BOUTIN
37 Hillside Road, Ringwood, New Jersey 07456
Phone: 201-450-2184
geboutin@optonline.net

CAREER PROFILE

Exemplary record of working with Marketing and IT professionals to ensure the client's web presence accurately reflects and builds the corporate brand. A professional with substantial experience in on-line media with the ability to grasp complex concepts quickly and translate them into compelling Internet content.

CAPABILITIES

• Site management and maintenance • Application Skinning • Design and build internet/intranet sites • Project management and leadership skills
• Cross browser rendering of web pages • Wire Framing • Align branding with internet web presence • Design and build ads for electronic media

PROFESSIONAL EXPERTISE

• Internet / Intranet / Extranet • Site management & maintenance • Application Skinning • User Interface (UI) and User Experience (UX) • Front End Engineering • Align branding with internet web presence • Design and build ads for electronic media • Proficient in All Major Web Development and Graphic Design Applications • Wire Framing • Web Production and Design

TECHNICAL SKILLS & APPLICATIONS

HTML, XHTML, CSS, XML, XSLT, MS Visual InterDev, Adobe Creative Suite 5 (*Dreamweaver, PhotoShop, Fireworks, Flash & ActionScript*), C#, ASP.NET, MS SQL Server, JavaScript, Eclipse SDK, NetBeans IDE, MS Access, MS Content Management System, WebTrends, & Remote Access Utilities. Windows XP Professional Network Environment

~ TO VIEW WEBSITES THAT I DESIGNED, BUILT AND/OR COLLABORATED ON, PLEASE GO TO: [HTTP://WWW.GBOUTIN.COM](http://www.gboutin.com)

PROFESSIONAL EXPERIENCE

SKYLINE OAKS WEB CONSULTING LLC **Ringwood, NJ**
HTML/CSS Coder, Web Developer/Designer, & Web Site Manager
August 2006 – Present

PROJECTS:

HAMBURG SÜD **Morristown, NJ**
Consultant - Intranet Developer / Analyst
August 2010 – December 30, 2011

Primary Role:

Take on the responsibilities of the current Business System Analyst freeing him to assist with the project management associated with the rollout of the new regional I.T. infrastructure.

Responsibilities:

• Support and expand existing intranet site/applications using HTML, CSS, PhotoShop, Classic ASP, MS Access, MS Visio • Work with IS teams and local business managers to ensure that new and existing intranet applications meet business requirements • Participated in ongoing site redesign and content management • Identify and correct web browser presentation issues • Test and document all issues occurring during the development • Identify, define, and document web standards for internal sites • Assist in rollout of new IT infrastructure
(Technologies: HTML, CSS, JavaScript, jQuery, ASP Classic, SQL Server, Access, Photoshop, Dreamweaver)

SKYLINE OAKS WEB CONSULTING LLC **Ringwood, NJ**
Freelance - Part Time Web Developer / Designer / Producer
December 2009 - August 2010

I worked on various small projects and tasks for various clients as an freelance individual.

Responsibilities:

• Design web sites for clients • Turn designs into XHTML and CSS to be used in the new e-commerce site • Gather design specifications into useful and usable, goal-centered, brand consistent products • Balanced business needs and technical feasibility
(Technologies: XHTML, HTML, CSS, JavaScript, jQuery, Flash, XML, Photoshop, Dreamweaver)

DPD STUDIOS **Mahwah, NJ**
Freelance – Part Time Web Developer / Designer / Producer
December 2009 - August 2010

Primary Role:

Creating HTML code and GUI design that insure cross-platform and cross-browser compatibility.

Responsibilities:

• Work with third-party providers of web-based design and development services • Turn designs into XHTML and CSS to be used in the new e-commerce site • Gather design specifications into useful and usable, goal-centered, brand consistent products • Balanced business needs and technical feasibility

(Technologies: XHTML, HTML, CSS, JavaScript, jQuery, Flash, Photoshop, Dreamweaver)

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PROJECTS: (continued)

HNW INC.

Morristown, NJ & New York, NY

Front End Developer

June 2008 – November 2009

Primary Role:

Create the front end code that implemented branding into XSLT templates that would present the clients selected format for custom email newsletters. To work with other developers and the Information Architect on various projects.

Responsibilities:

- Work with teams of Developers to incorporate web widgets into projects
 - Create custom HNW Publisher web applications for clients
 - Translate or document a wire frame's content and functional annotations
 - Integrate front-end code with JSP, JSTL and taglibs
 - Create XSLT templates intended to parse user data passed from the back end
 - Manage & maintain portal site, including scripting, hypertext, graphics
 - Identify and correct web browser presentation issues
 - Test and document all issues occurring during the development
- (Technologies: XHTML, HTML, CSS, JavaScript, jQuery, XML, XSLT, Photoshop, Dreamweaver, Eclipse SDK, JSP, JSTL)

ENVISION INITIATIVES INC.

River Edge, NJ

Web Designer/Developer/Web Site & Project Manager

April 2008 – June 2008

Primary Role:

Design, and implement those designs into the XERO.net web site for users with PhotoShop, Visual Interdev, ASP.NET, & front end code. Manage requirements while working with an off shore team of developers.

Responsibilities:

- Embed custom Flash Music & Video players into web pages
- Manage the ongoing development of XERO.com, a social media site for people in the arts
- Work with an off shore team of .NET developer to implement design and needed functionality
- Identify and correct web browser presentation issues
- Turn designs into XHTML and CSS based ASP.NET pages for clients
- Produced detailed technical documentations. Utilized Visual Interdev, Dreamweaver, Photoshop and other web design and development tools.

GRACIOUS HOME

New York, NY

Web Designer/Developer

August 2007 – April 2008

Primary Role:

Manage and implement changes and updates to the present G.H. ecommerce site. Design, code, upload & send weekly HTML based emails. Render landing page designs into XHTML/ CSS for the outsourced Java Developers working on the new G.H. ecommerce site Act a liaison between the Art department and the outsourced Developers.

Responsibilities:

- Create weekly emails, and other online content using PhotoShop
 - Manage & maintain e-commerce sites, including scripting, hypertext, graphics
 - Turn designs into XHTML and CSS pages
 - Work with third-party providers of web-based design and development services
 - Identify and correct web browser presentation issues
 - Modify images with PhotoShop, then uploading them to the e-commerce server. Manage the image archives
 - Work independently and along work with the Art Director and e-commerce team to design, create, update and test the new ecommerce site
 - Test and document all issues occurring during the development of the new ecommerce site
- (Technologies: XHTML, HTML, CSS, JavaScript, Photoshop, Dreamweaver)

STARWOOD HOTELS

White Plains, NY

Front End Developer

March 2007 – August 2007

Primary Role:

Resolve GUI presentation issues with the Valhalla Property Management Portal created by the release of Microsoft IE6. Work the development team to the Implement changes/updates to the Valhalla Property Management Portal.

Responsibilities:

- Work with teams of Developers to incorporate web widgets into projects
 - Turn designs into XHTML and CSS pages
 - Identify and correct web browser presentation issues with the Vahalla portal site, including scripting, hypertext, graphics
 - Identify and correct web browser presentation issues
 - Test and document all issues occurring during the development
 - Identify, define, and document web development standards
- (Technologies: XHTML, HTML, CSS, JavaScript, Photoshop, Dreamweaver, Eclipse SDK, JSP, JSTL)

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PROJECTS: (continued)

CHARMING INTERACTIVE

New York, NY

Web Producer

October 2006 – March 2007

Primary Role:

Implement marketing campaigns into the Charming Interactive ecommerce sites (Lane Bryant, Fashion Bug, Catherines).

Responsibilities:

• Liaised with the development and business teams during the production phases. • Work with teams of Designers & Developers to incorporate functionality into ecommerce sites • Manage & maintain ecommerce site, including scripting, hypertext, graphics

Milbank, Tweed, Hadley & McCloy LLP

New York, NY

Perm Employee – Web Sites Manager/Developer/Designer

July 2000 - August 2006

Primary Role:

Manage ALL aspects of Milbank, Tweed's web presence.

Responsibilities:

• Managed, maintained, and extended Milbank's four web sites, including all scripting, hypertext, graphics, and Flash files • Provided business analysis, requirements gathering, and specification authoring to support business development strategy • Wire framed, designed and built content-intensive Intranet web sites for use by attorneys, marketers, researchers and clients with PhotoShop, HTML, JavaScript, and CSS • Worked with programmers to implement design and needed functionality into intranet applications • Managed third-party providers of web-based design and development services • Worked with Director of Marketing to evaluate site traffic by formatting, reviewing monthly reports and making recommendations for SEO based upon end-user trends generated by WebTrends • Acted as Liaison between Director of Marketing and the design firm regarding technical and web design issues • Worked closely with the Director of Marketing to align Firm branding with Internet web presence using search engine optimizations and proposing strategic placement of brand building web content • Worked closely with the Marketing department to write copy for various web pages • Provided first-level of user support by creating and maintaining searchable indices, develop e-mail response program, and monitor other database interactions • Developed and maintained an Attorney Tracking Database for Milbank's four web sites • Developed and maintained a database that is used to monitor the marketing departments ongoing progress • Content Management

INDEPENDENT CONTRACTOR

New York, NY & Short Hills, NJ

Web Designer/Junior Developer

October 1999 - July 2000

CLIENTS: INTERACTIVE MARKETING GROUP , BOLLINGER INSURANCE , & THE RIVET AGENCY

Responsibilities:

• Designed and developed improvements to TheOrbit.net with PhotoShop, HTML, JavaScript, and CSS • Designed ads for electronic media • Designed graphics and pages • Converted music existing on CDs to an .asf format and wrote .asx text based files • Uploaded files to the Web Server and the Streaming Music Server • Converted legal documents from different sources and formats to Adobe Acrobat which were later on posted on the local Intranet Site • Developed reporting pages on the Intranet site using ASP Classic • Developed email response systems to deliver marketing data to clients with ASP • Queried Databases and export results to Excel • Loaded Databases from comma delimited .txt files • Troubleshot data load problems

EDUCATION

Millennium Solution Focus Bloomfield, NJ Microsoft .NET Programming Package 12/09 – 8/10
Microsoft .NET, SQL Server, Java, Oracle, & Database Modeling

Dover Business College Paramus, NJ Business Computer Programming 1999
Certificate: Computer Programming - One Year Intensive Full Time Program

Bergen Community College Paramus, NJ AAS Hotel & Restaurant / Hospitality Management 1985

HONORS/ACCOMPLISHMENTS

Certificate: Computer Programming Graduated with High Honors from Dover Business College on 6/4/99.
Final Numeric Grade Average of 93.87, and a Final G.P.A. of 3.94 / 4.0.

REFERENCES

References are available upon request.